Capital Crossroads Special Improvement District

181 19295

2019 ANNUAL IMPACT REPORT

CAPITAL CROSSROADS Special Improvement District

BOARD OF TRUSTEES

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Capital Crossroads SID supports the development of downtown Columbus as a clean, safe and fun place to live, work and play.

STAFF:

Kacey Brankamp, Downtown C-pass Program Director Michelle Chippas, Director of Communications & Engagement

Marc Conte, Deputy Director of Research, Planning & Facilities

Lisa Defendiefer, Deputy Director of Operations & Advocacy

Mark Klingler, Downtown C-pass Program Coordinator

Jack Low, Landscaping Specialist

Cleve Ricksecker, Executive Director

Sam Sharkey, Pearl Market Manager

*To reduce costs, Capital Crossroads and Discovery Special Improvement Districts share staff.

Capital Crossroads SID 23 N. Fourth St., Columbus OH 43215 (614) 591-4565 | DowntownServices.org

TRUSTEES

Sue Darby YMCA of Central Ohio

Deborah Dee E.V. Bishoff Co.

Elonie Christian Huntington National Bank

Jason Gay Columbus Association for the Performing Arts

Juan Laginia Crowne Plaza

Mark Lundine *City of Columbus*

Tony Mathena Continental Downtown

Christopher Matousek Nationwide

Mark Stonebraker Capitol Square Limited

Amy Taylor CDDC/Capitol South



DOWNTOWN IS ON THE RISE:

Since its inception in 2002, Capital Crossroads Special Improvement District (SID) has been dedicated to supporting the development of downtown Columbus as a clean, safe and fun place to work, live and play. The countless

efforts the SID undertakes to improve downtown are only possible because of the contributions of downtown business owners and residents.

These property owners continue to show strong support for the work of the SID and recently reauthorized the SID for the fifth consecutive time. And with the significant growth in the core of downtown that we have experienced over the past few years, including thousands of new residential units, our services are more essential than ever.

A big part of why our downtown is one of the cleanest and safest in the country is because of our team of dedicated ambassadors. And our homeless outreach coordinators continue to provide crucial support for people experiencing homelessness.

Downtown C-pass, which provided free unlimited access to COTA for eligible workers in the SID, has made a huge impact by doubling ridership. C-pass is a cost-effective and environmentally friendly way to help people commute downtown that has become a national model. And because it has reduced the need to add more parking it has helped increase office leasing activity, especially around Capitol Square. In all, more than 445 employers have signed up for the program and an estimated 15,000 employees have registered for a C-pass. You can learn more about the many accomplishments and services of the SID made possible by downtown property owners by visiting DowntownServices.org.

Sincerely,

Hermit Whitfield

Kermit Whitfield Chair, Board of Trustees Capital Crossroads Special Improvement District

SPECIAL THANKS TO OUR MAJOR VOLUNTARY CONTRIBUTORS AND PARTNERS:







OHIO DEPARTMENT OF **TRANSPORTATION**



Dispatch



AT YOUR SERVICE



LEVERAGING SUCCESS

Property owner assessments provide much-needed services, and with the help of grants, sponsorship and community partnerships, Capital Crossroads SID can do even more.





IN-KIND CONTRIBUTIONS \$1,186,925

\$503.919

Voluntary contributions to general operations

\$402.701

Voluntary contributions and grants to Downtown C-pass

OTHER CASH INCOME \$1,173,687

\$77.424 Grants and earned income for Pearl Market

> \$193,061 Earned income and investments

SAFETY AND SECURITY

We have a team of professionals keeping downtown safe and secure. Our safety ambassadors patrol downtown by bike in conjunction with special duty police officers. Our award-winning security network tracks downtown activity by radio in real-time. Together they can respond to situations quickly.

746 SAFETY 29,618

SAFETY

SERVICES HOURS 206 Police collaborations

9,231 MILES OF BIKE PATROLS



Hosted **()** neighborhood safety meetings



CLEAN AND BEAUTIFUL

CLEANING AND LANDSCAPING



Our clean team keeps downtown looking great year-round. They remove litter and leaves as well as power wash and remove first-floor graffiti. They also remove snow from crosswalks and handicap ramps during winter. Finally, they keep downtown looking beautiful with landscaping on Nationwide Boulevard, Gay Street, the planters around Capitol Square and the High Street hanging baskets.





511 HOURS SNOW REMOVAL



12,305 CLEANING HOURS



PEARL MARKET

Pearl Market brings fresh local produce, farm products, and local artisan-made goods to the urban heart of Columbus. Located on Gay Street at Pearl Alley, it's a unique and fun destination for downtown employees, residents and visitors.



35 ohio vendors 41 MARKET DAYS **\$4,707** AVERAGE DAILY MARKET REVENUE

3,400 AVERAGE WEEKLY ATTENDANCE





HERE TO HELP



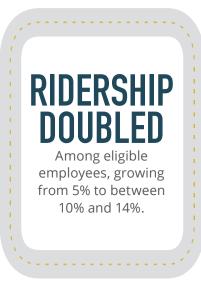
Our outreach specialists connect people experiencing homelessness with shelter, permanent housing and other assistance. They have helped hundreds of people downtown access services and move off the streets. Our specialists engage people on the street, in our office, at the Open Shelter and at the Main Library throughout the week.

4,160 HOURS HOMELESS OUTREACH

Worked with **240** clients at the Main Library



downtown C DOSS Ride with Us



Downtown C-pass was launched by property owners in the Capital Crossroads Special Improvement District (CCSID) in partnership with the Central Ohio Transit Authority (COTA) and the Mid-Ohio Regional Planning Commission (MORPC) to boost office leasing without additional parking and to reduce employee turnover.

440+ Companies

enrolled

15,250 Employees are registered **1.9M** Rides

25K Rides per week

C-PASS IS HELPING EMPLOYERS:

34% of surveyed companies report C-pass is helping retention.

of surveyed companies report C-pass is helping recruitment. 52% of surveyed companies report that C-pass has boosted employee morale.

FINANCIAL STATEMENT For the Year Ended December 31, 2019

COMPLETED STATEMENT OF FINANCIAL POSITION FOR 2019 & 2018:

ASSETS	2019	2018
Current Assets:		
Cash and Cash Equivalents:		
Cash undesignated	\$ 598,279	\$ 599,355
Total cash and equivalents	598,279	599,355
	570,277	577,555
Accounts Receivable	123,994	253,509
Prepaid expenses	5,745	134,615
Total Current Assets	728,018	987,479
Fixed Assets:		
Equipment and vehicles, at cost:	571,953	527,811
Accumulated depreciation	(435,473)	(366,949)
Net Fixed Assets	136,479	160,862
Other Assets:		
Beneficial interest in assets held by others	1,153,887	1,018,037
Total Assets	\$2,018,385	\$2,166,378
LIABILITIES AND NET ASSETS		
Current Liabilities:		
Accounts payable	63,803	202,478
Accrued expenses	31,753	31,305
Deferred revenue	106,248	91,222
Capital lease obligation,	2,062	-
current portion		
Deposits	6,994	7,575
Total Current Liabilities	210,859	332,580
Noncurrent Liabilities:		
Capital lease obligation, less current portion	5,200	-
Total Noncurrent Liabilities	5,200	
Total Liabilities	216,059	332,580
Net Assets:		
Without donor restrictions	1,788,226	1,673,298
With donor restrictions	14,100	160,500
Total Net Assets	1,802,326	
	1,002,320	1,833,798
Total Liabilities and Net Assets	\$2,018,385	\$2,166,378

