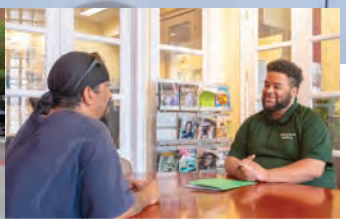


CAPITAL CROSSROADS SPECIAL IMPROVEMENT DISTRICT

PROPOSED REAUTHORIZATION

BASE SERVICES 2022-2025

DOWNTOWN C-PASS 2021-2025

Capital Crossroads Special Improvement District Mission

Capital Crossroads Special Improvement District supports the development of downtown Columbus as a clean, safe and fun place to live, work and play.

SID CUSTOMER SERVICE:
(614) 228-5718

HOURS OF OPERATION:
Monday-Saturday 5:30 a.m.- 2 a.m.
Sunday 9:30 a.m. - 8 p.m.

CAPITAL CROSSROADS
Special Improvement District

CLEAN AND BEAUTIFUL

CLEANING AND LANDSCAPING

Our clean team keeps downtown looking great year-round. They remove litter and leaves as well as power wash and remove first-floor graffiti. They also remove snow from crosswalks and handicap ramp during winter. Finally, they keep downtown looking beautiful with landscaping on Nationwide Boulevard, Gay Street, the planters around Capitol Square and the High Street hanging baskets.

285 HOURS SNOW REMOVAL

403 PLANTERS & BASKETS MAINTAINED

5.1 TONS LEAVES COLLECTED

14,263+ CLEANING HOURS

891 GRAFFITI TAGS AND HANDBILLS REMOVED

2018 statistics

PEARL MARKET

Pearl Market brings fresh local produce, farm products, and local artisan-made goods to the urban heart of Columbus. Located on Gay Street at Pearl Alley, it's a unique and fun destination for downtown employees, residents and visitors.

33 AVERAGE NUMBER OF VENDORS

7 New Farmers

5 Cooking Demos

3,400 AVERAGE WEEKLY ATTENDANCE

2019 season

HERE TO HELP

HOMELESS OUTREACH

Our outreach specialists connect people experiencing homelessness with shelter, permanent housing and other assistance. They have helped hundreds of people downtown access services and move off the streets. Our specialists engage people on the street, in our office, at the Open Shelter and at the Main Library throughout the week.

500+ PEOPLE HELPED AT THE OPEN SHELTER

Secured **55** IDs or birth certificates

Found emergency shelter for **43** people

Helped **84** clients find housing

3,680 HOURS HOMELESS OUTREACH

Worked with **500+** clients at the Main Library

500+ COTA PASSES PROVIDED TO PEOPLE IN NEED

2018 statistics

AT YOUR SERVICE

WHAT IS A SID?

- Geographic area in which property owners assess themselves to pay for services they decide are important
- Services do not replace city services – they supplement them with initiatives property owners identify
- Supplemental safety and cleaning initiatives top the list along with capital improvements
- When property owners representing 60% of properties within the district agree to levy an assessment, all private property owners then share in the costs.
- A nonprofit board of trustees made up of property owners controls SID finances and operations.
- SID plans for services typically operate for five years to ensure a high degree of accountability and transparency.
- Capital Crossroads SID property owners created the SID in 2001 and renewed it in 2006, 2011 and 2016.

SAFETY AND SECURITY

We have a team of professionals keeping downtown safe and secure. Our safety ambassadors patrol downtown by bike in conjunction with special duty police officers. Our award-winning security network tracks downtown activity by radio in real-time. Together they can respond to situations quickly.

1,231 SAFETY ESCORTS

29,982 Safety Services Hours

16,107 MILES OF BIKE PATROLS

Collaborated with police **472** times

1,117 QUALITY OF LIFE CONCERNS RESOLVED

Hosted **6** neighborhood safety meetings

2018 statistics

DOWNTOWN C-PASS

Downtown C-pass is an innovative program that **doubled transit ridership among eligible employees from 5% to a range of 10 to 14% in its first year**. It provides eligible employees and residents in the Capital Crossroads Special Improvement District (CCSID) with unlimited access to the entire COTA bus system.

C-pass was initiated by downtown property owners in the CCSID in cooperation with the Mid-Ohio Regional Planning Commission (MORPC) and Central Ohio Transit Authority (COTA) to boost office leasing without additional parking and to reduce employee turnover, especially for hourly positions.

400+
Companies enrolled

1M
Rides in the first year

15,000+
Employees are registered

25K+
Rides per week

24% ↑
Increase in Rush Hour routes
(first half of 2019 compared with same period in 2018)

"C-pass is freeing up parking for other tenants to utilize. It's also helpful to us to attract new tenants. It's in all of our marketing brochures and something we talk about when we have showings in the building."

AIMEE CORNEY, Senior Property Manager, Hertz Investment Group

downtown C-pass Ride with US

"The C-pass was definitely part of our decision to move downtown. Having transit options available to help our employees get to the office is a factor in our decision, and we often have people asking for it on their first day."

JOSH KOHLSCHMIDT, Director of Special Operations for Bold Penguin

BOARD OF TRUSTEES

CHAIR
Susan Ungar
The Brunson

VICE CHAIR
Kermit Whitfield
United Way

SECRETARY
Robert McCarthy
Bricker & Eckler

TREASURER
Tyler Steele
Hines Interest

EX OFFICIO
Adrian Burns
Columbus Chamber of Commerce

Tom Matheny
Downtown Residents' Association of Columbus

James Schimmer
Franklin County Development Department

TRUSTEES
Todd Bemis
CAPA

Michael Loges
Central Ohio Transit Authority

Elonie Christian
Huntington National Bank

Deborah Dee
E.V. Bishoff Company

Juan Laginia
Crowne Plaza

Mark Lundine
City of Columbus

Josh Macklin
CDS Enterprise/CASTO

Tony Mathena
Continental Downtown

Chris Matousek
Nationwide

Mark Stonebraker
Capitol Square, Ltd.

Amy Taylor
Capitol South/CDDC

Jeffrey Wolf
Lifestyle Communities

Capital Crossroads SID supports the development of downtown Columbus as a clean, safe and fun place to live, work and play.

STAFF:

Kacey Brankamp, Downtown C-pass Program Director

Michelle Chippas, Director of Communications & Engagement

Marc Conte, Deputy Director of Research, Planning & Facilities

Lisa Defendiefer, Deputy Director of Operations & Advocacy

Cass Freeland, Special Projects

Mark Klingler, Downtown C-pass Program Coordinator

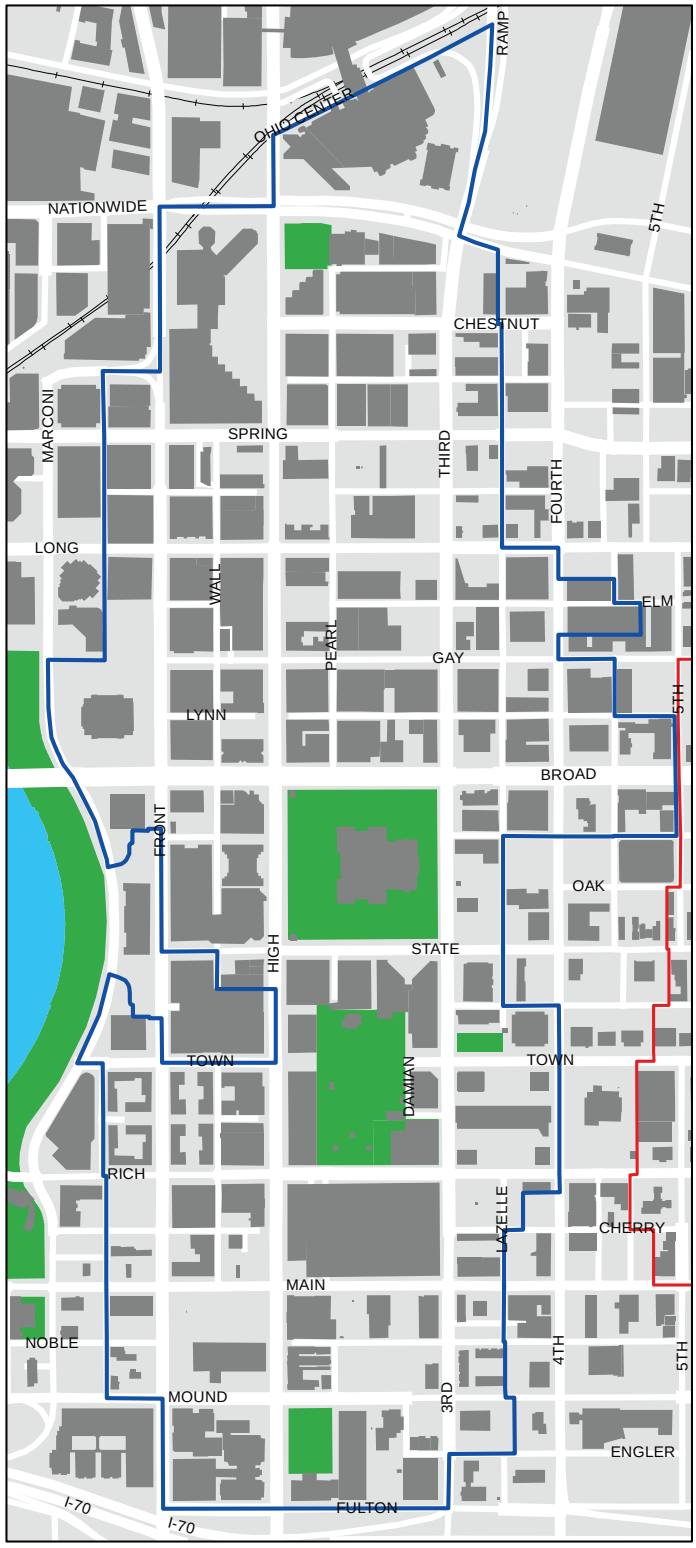
Jack Low, Landscaping Specialist

Cleve Ricksecker, Executive Director

Sam Sharkey, Pearl Market Manager

**To reduce costs, Capital Crossroads and Discovery Special Improvement Districts share staff.*

Capital Crossroads SID
23 N. Fourth St., Columbus OH 43215
(614) 591-4565 | DowntownServices.org



The map shows the current boundary of Capital Crossroads SID. This boundary may change.

CAPITAL CROSSROADS
Special Improvement District